

Brew for Conservation & a Brighter Future

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Discover how Manatee Coffee, the original “Coffee with a Cause,” is brewing a brighter future for Florida’s manatees. In an inspiring partnership with Friends of Manatee Lagoon, this collaboration blends exceptional coffee with a deep commitment to marine conservation, proving that every cup can make a meaningful impact.



Manatee Coffee, the original “Coffee with a Cause,” is embarking on an exciting new chapter by joining forces with Friends of Manatee Lagoon, a nonprofit organization dedicated to raising awareness about Florida’s beloved manatees and their fragile aquatic ecosystems. This collaboration seamlessly blends environmental stewardship with community engagement, highlighting the shared commitment of both organizations to preserve these gentle marine giants and their habitats. Together, they aim to deepen the connection between coffee lovers and conservationists, creating a ripple effect of positive impact.



Photo courtesy of Friends of Manatee Lagoon

“At Manatee Coffee, our mission has always been to support the preservation of these gentle giants and their habitats,” shared Nick Thompson, director of marketing at Manatee Coffee. This partnership amplifies their shared dedication, allowing every sip of coffee to contribute to vital conservation initiatives. Friends of Manatee Lagoon, located along the picturesque Lake Worth Lagoon estuary in Riviera Beach, FL, will benefit from this collaboration through increased support for its educational exhibits, seagrass restoration efforts, and other impactful programs. With a focus on inspiring meaningful community action, this partnership epitomizes the perfect blend of purpose and passion.



Photo courtesy of Manatee Coffee

The collaboration's highlight is ManateeFest 2025, a family-friendly celebration of manatees and marine conservation set to take place on Feb. 1, 2025, at Manatee Lagoon —An FPL Eco-Discovery Center. This free event promises a vibrant mix of live music, engaging educational exhibits, and interactive activities such as face painting and photo ops with Mia the Manatee. Manatee Coffee's involvement underscores its commitment to fostering community awareness and supporting the next generation of environmental stewards.

Renowned for its premium Arabica coffee beans and signature blends like the indulgent Caribbean Delight, Manatee Coffee has long been a champion of marine conservation. Totalling over \$75,000, its contributions have supported organizations such as Save the Manatee Club and the Fish & Wildlife Foundation of Florida. Available nationwide and at select Florida retailers, every bag of Manatee Coffee delivers more than exceptional

flavor; it offers a meaningful way to give back to Florida's unique marine ecosystems. For coffee connoisseurs and conservation enthusiasts alike, Manatee Coffee represents a brew that truly makes a difference.